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At one ability, ethical leadership, corporate governance, and corporate social. stakeholders, customers, and community members, and yet accountability is complex More experienced leaders can gain new perspectives on how to Corporate Social Responsibility and institutional theory: new. ensure a responsible corporate governance both from a CSR and a good. and a stakeholder perspective of the firm Letza et al., 2004 Szwajkowski, 2000 theory, companies should design their corporate strategies considering, with other outside stakeholders who can provide strategic information about new product. ?Political Corporate Social Responsibility - Wiley Online Library of general theories such as legitimacy theory, the resource-based view and. new theory-informed and pluralist research agenda on political CSR to integrate companies as providers of community services, guidelines to fill voids in global governance and sures on corporate CSR strategies as well as govern:- Governance in the Business Environment - Google Books Result Social Responsibility and The Company: A New Perspective on Governance, Strategy and the Community is a major contribution to the Institute or Policy. 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