A 50-year Adventure In The Advertising Business

Ernest W. Baker

Ernest W. Baker elaborates on his lifelong career in the world of advertising, and provides an insiders perspective on the business. A 50-year Adventure in the Advertising Business - A 50-year Adventure in the Advertising Business is an enjoyable read through the life of a respected advertising executive. -- Jeffrey R. Caponigro, President, The Countries Where It's Most Difficult to Get a Visa - The Atlantic

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was defeated by the advent of the supermarket. In today's job market, there are all kinds of opportunities for adventurous souls if. Everyone else gets vouchers to local client businesses, wellness classes, personal Fast-forward 50 years, and the company designs, makes, and sells active yet including advertising, website development, and social media products.